



smart^r.

SUPERCHARGING SOFTWARE DEVELOPMENT

Company Portfolio

2025-2026

Who We Are

Founded in 2019, we are a software development house specializing in business automation, multi-platform applications, and AI-driven custom software development.

With over 35 projects delivered for 20+ clients in 5 countries, our mission is to be the long-term partner for building world-class software.

We develop innovative and creative solutions using only the latest technologies available, ensuring efficiency, scalability, and cutting-edge design.

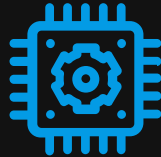
smartr.

What We Do



Custom Mobile & Web App Development

Design and build secure, scalable mobile and web applications for that fit your business, perform reliably, and scale as you grow.



AI Search, Assistants & Agent Workflows

Boost efficiency, agility, and profitability with data-driven AI workflows, search engines and agents.



Branding & UI/UX Design

Create clear brands and simple, user-first web and mobile designs that look great, load fast, and help show your brand at its best.



Data Engineering & AI Knowledge Base Creation

Connect CRMs, ERPs, websites, and content systems to build reliable pipelines and a single source of truth for your organization.



Cloud & DevOps Solutions

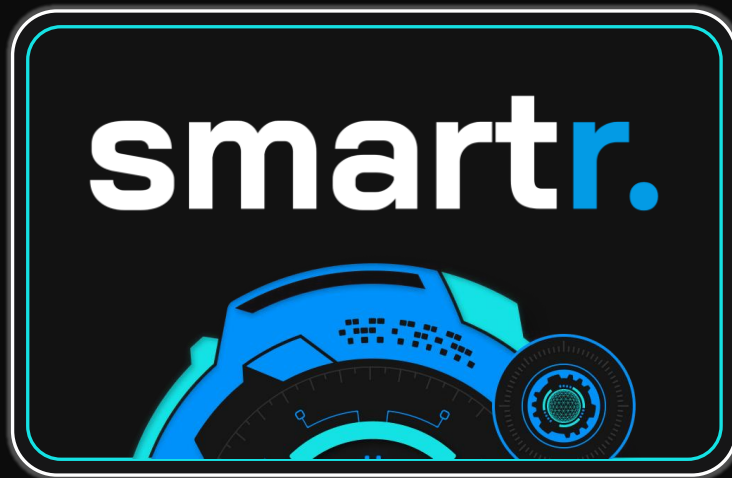
Adopt secure, scalable cloud services that improve agility, reduce costs, and foster a connected enterprise environment.



Blockchain-Native Development

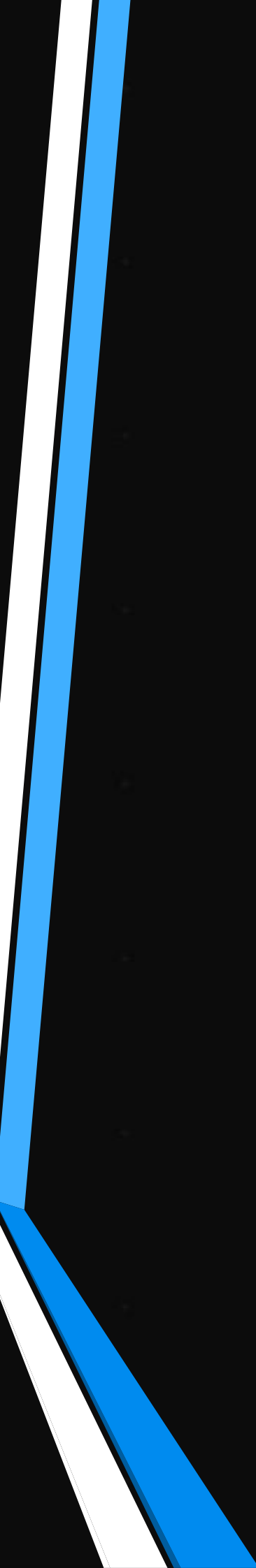
Improve security, scalability, and transparency with blockchain solutions that transform your infrastructure and data management.

Our Innovation



Created with the goal being the redefinition of conventional software development, smartR. is a software development automation engine that helps organizations build their technology faster, better, and at a fraction of the cost.

Through smartR., enterprises can automate more than 80% of the software development lifecycle, overall accelerating time-to-market while leveraging industry best practices, design principles, and applied enterprise development experience.

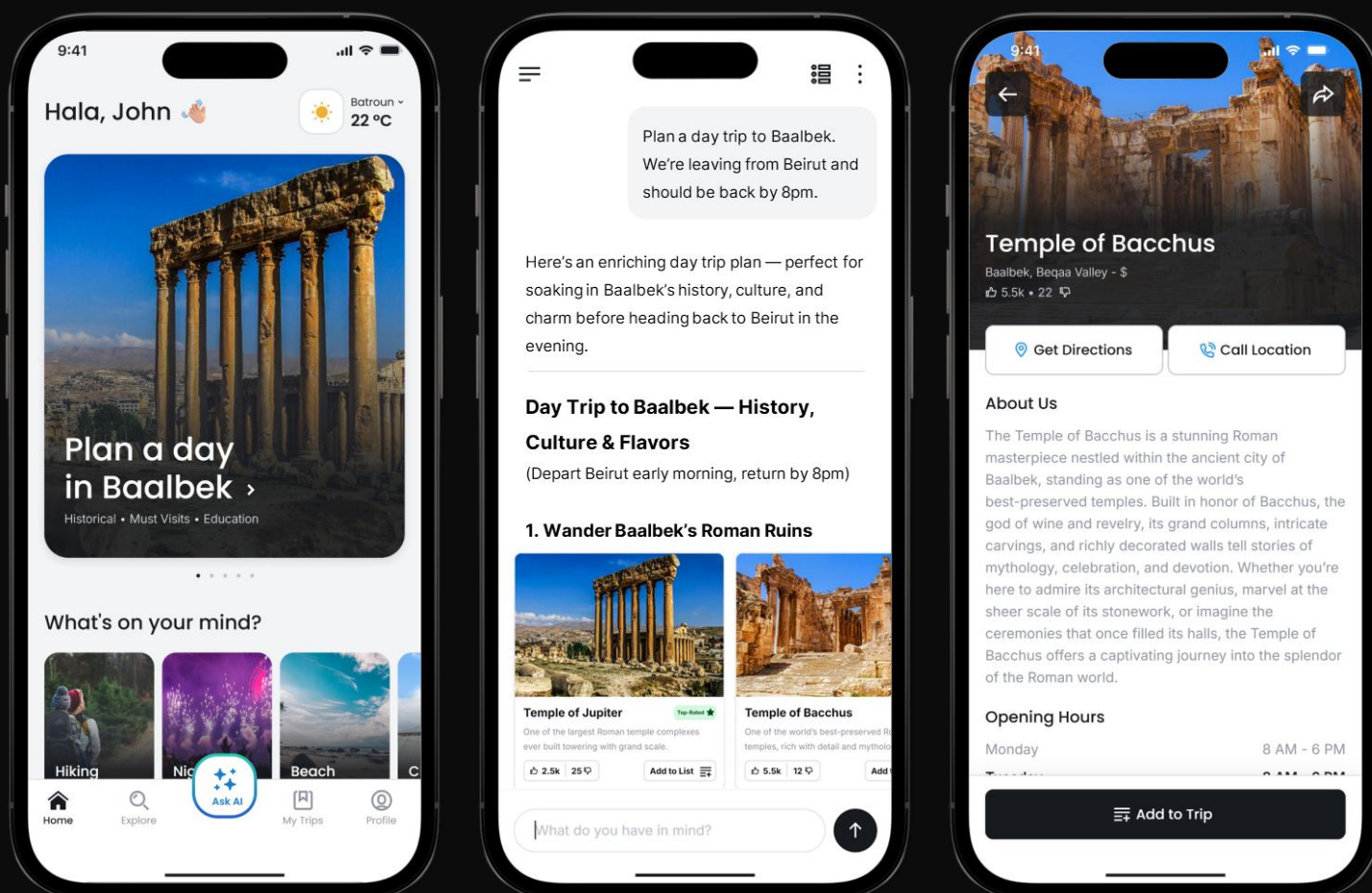


Client Stories

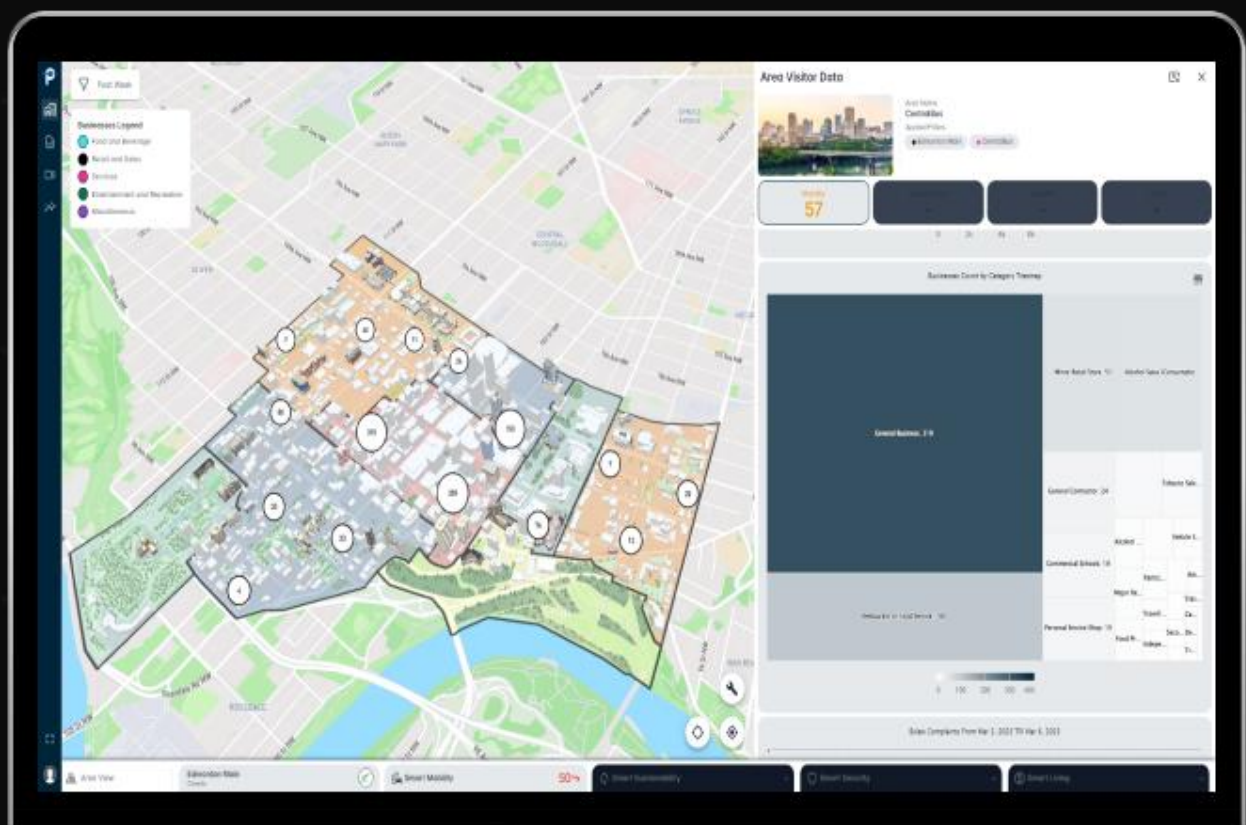
Client	Lebanese Ministry of Tourism
Location	Beirut, Lebanon
Project	The Official Ministry of Tourism Mobile App
Sector	AI Search, AI Agents, Big Data, Consumer Platforms

Description:

A national tourism companion app for Lebanon's Ministry of Tourism, the MOT app combines AI with crowd-sourced content from the Lebanese community. Powered by smart^r., the platform was built end-to-end in 8 weeks with a fully native AI engine powering search, recommendations, and dynamic content. With the goal being the acceleration of tourism recovery and national modernization, the MOT app ranked #1 on the Apple App Store in its first week.



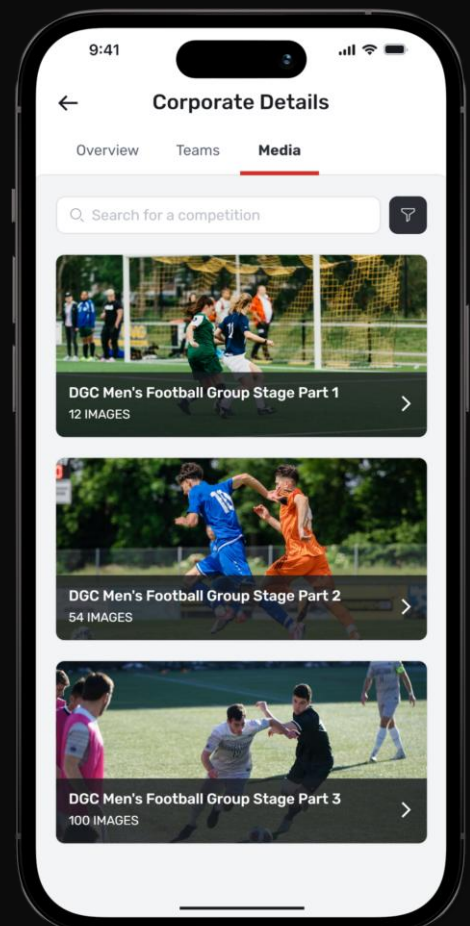
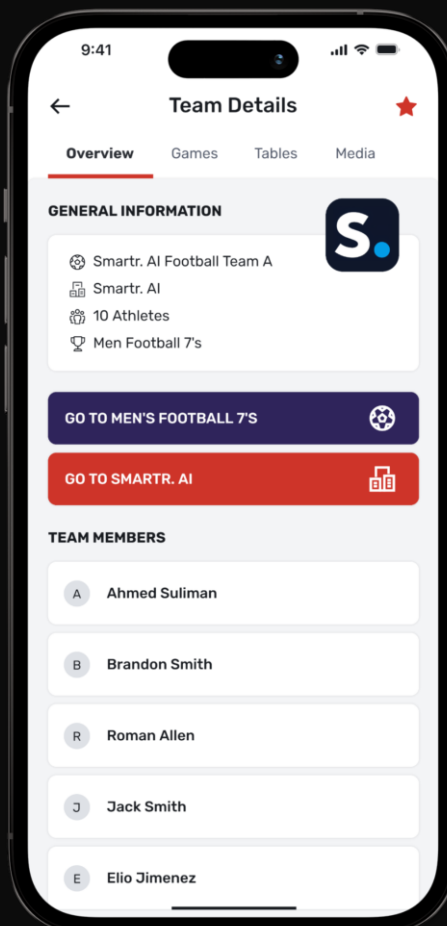
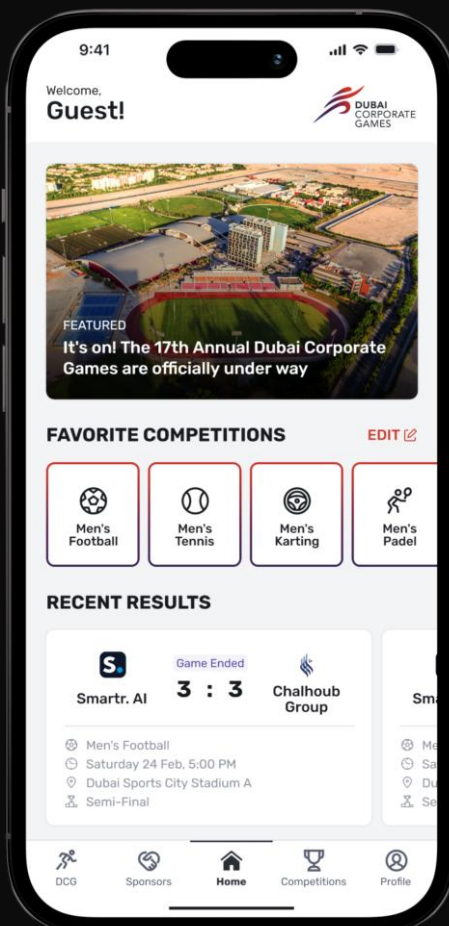
A full-scale smart city digital twin subcontracted via Picacity AI, integrating real-time data to drive urban planning and economic revival. Our team developed an immersive platform that visualizes visitor counts, demographic insights, and citywide trends in a single, interactive dashboard. By consolidating key metrics, the City of Edmonton can make faster, data-backed decisions to optimize services, boost tourism, and manage resources more effectively.



Client	Dubai Corporate Games
Location	Dubai, United Arab Emirates
Project	The DCG Mobile App & Platform
Sector	Corporate Event Management, Real-Time Systems, Sports & Recreation, Consumer Platforms

Description:

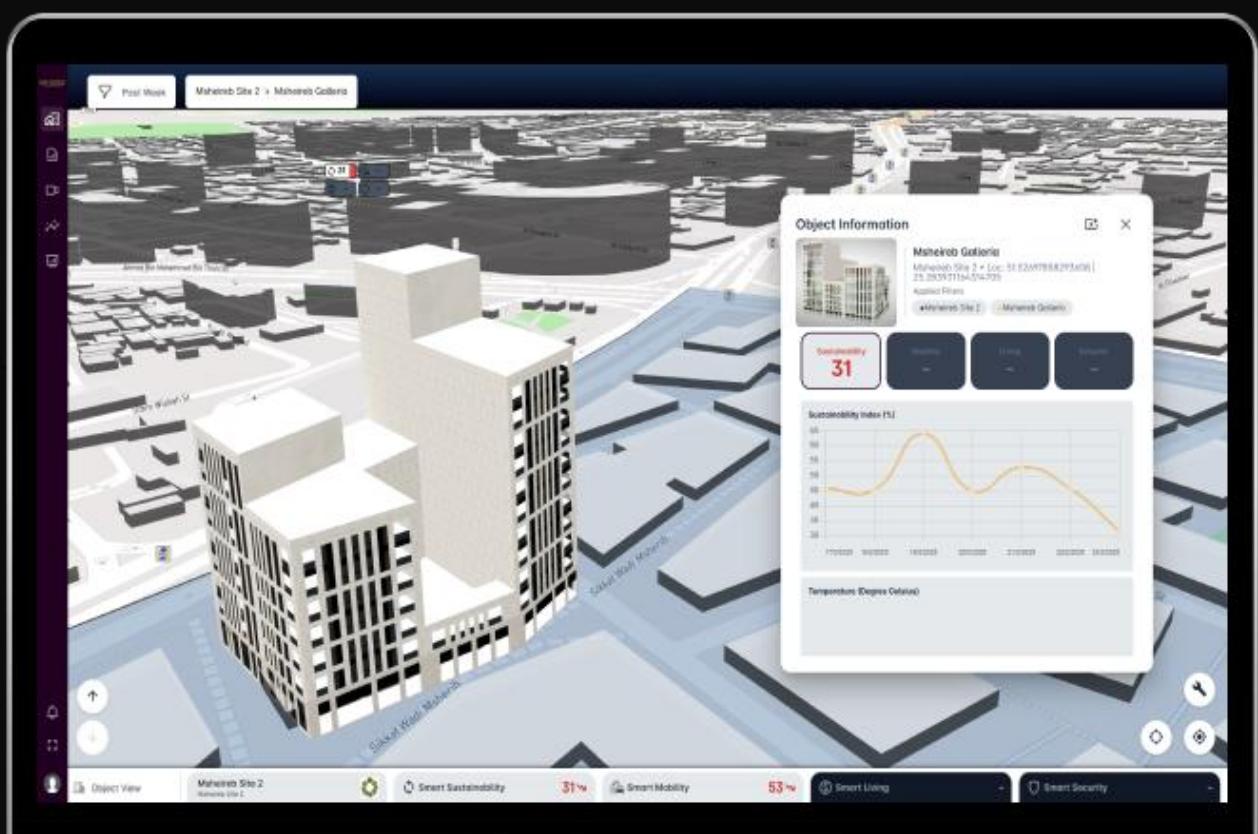
A real-time event management platform designed to connect 3,700+ participants with their competitions, teams, results, and media. Powered by smartr., the DCG mobile app and data management panel were developed by two developers in under five weeks, delivering seamless scheduling, real-time score tracking, and instant notifications throughout the event.



Client	Msheireb Downtown Doha
Location	Doha, Qatar
Project	Msheireb Galleria Digital Twin
Sector	Enterprise, Smart City, Real Estate, Sustainability

Description:

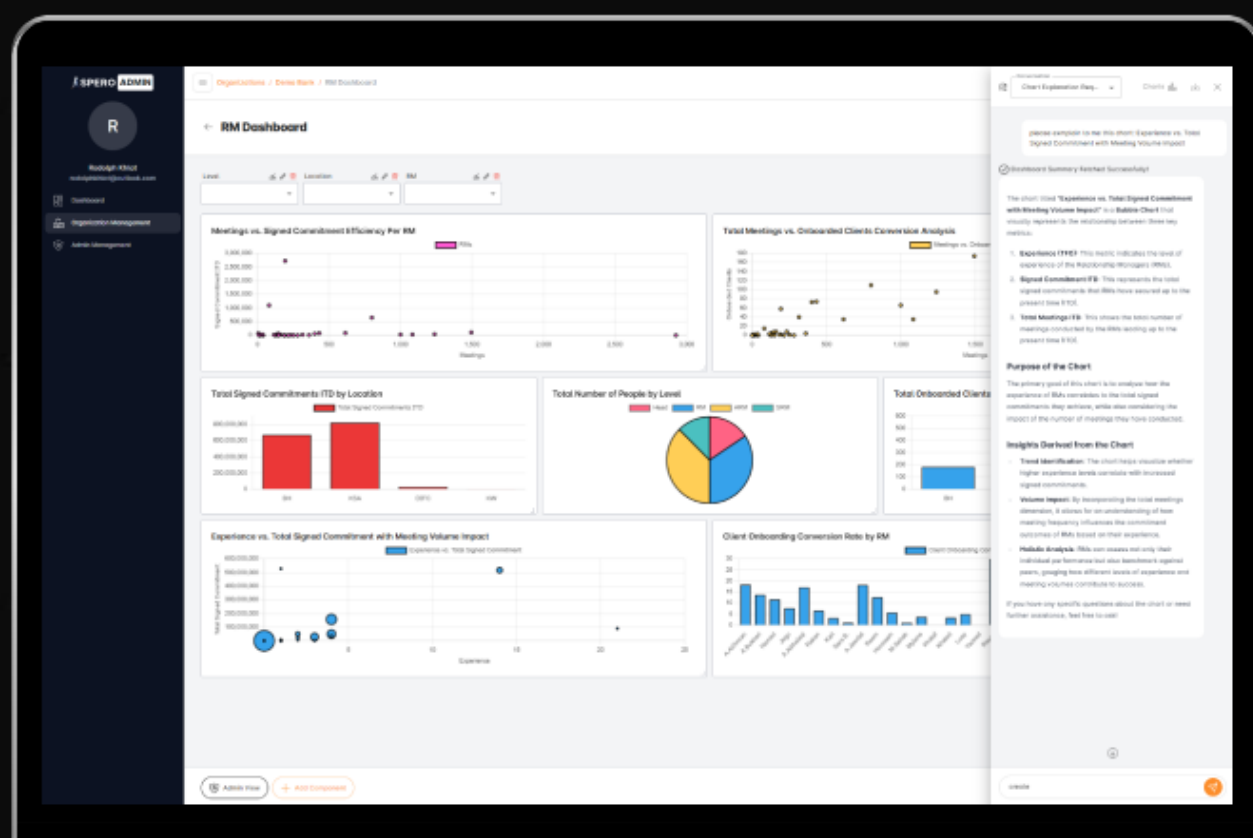
A pilot project for one of Qatar's leading developers subcontracted via Picacity AI, featuring a 3D digital twin of key buildings and sites. The platform aggregates real-time data on sustainability, mobility, occupancy, and operational efficiency—enabling informed decisions and enhanced urban experiences. Designed with a flexible, metadata-driven architecture, it lets Msheireb continuously optimize and expand its vision for connected, modern living.



Client	Spero AI
Location	Dubai, United Arab Emirates
Project	The Spero AI Data Analytics Platform
Sector	Enterprise, AI/ML, Big Data, Business Intelligence

Description:

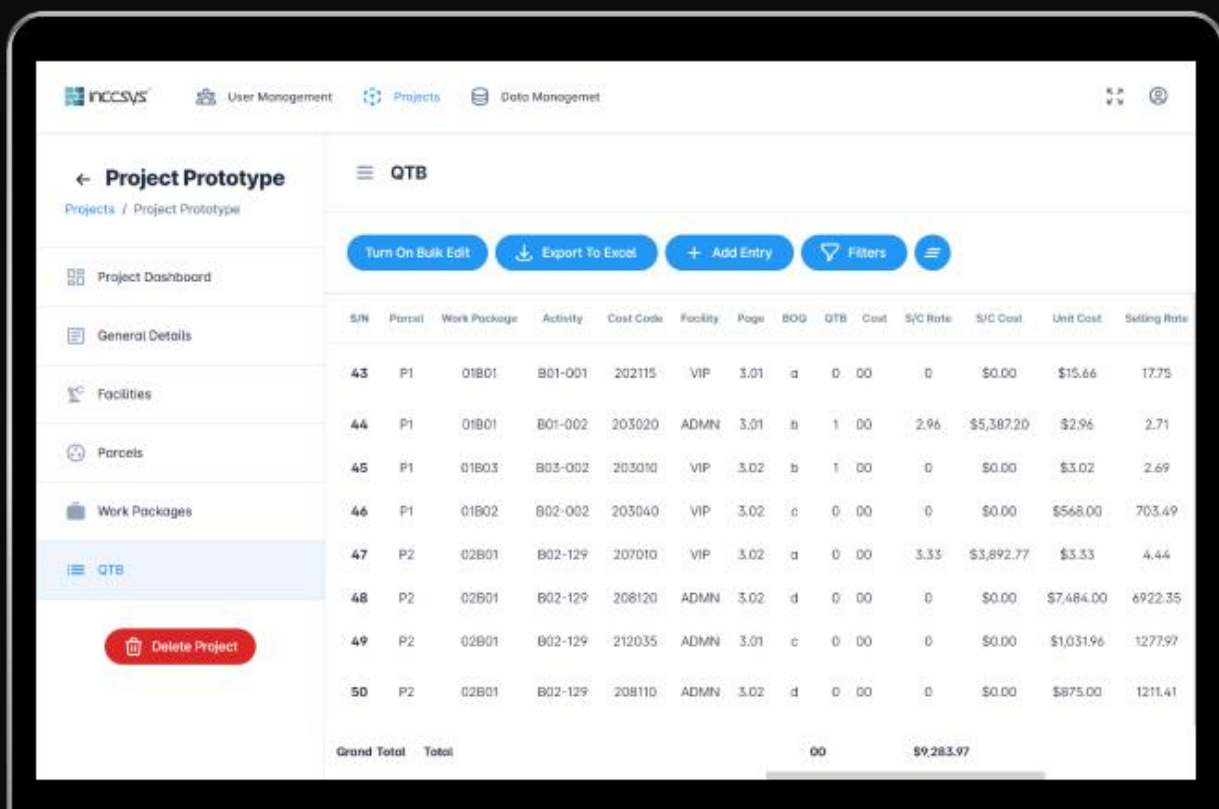
A conversational analytics platform designed for end-to-end data visualization and management. Spero AI integrates directly with raw data sources, processes large volumes of information, and generates actionable dashboards—all accessible through a chatbot interface. By simplifying the flow from data ingestion to insight, organizations can make quick, informed decisions without navigating complex reporting tools or coding requirements.



Client	Tektran LLC
Location	Kingdom of Saudi Arabia & United Arab Emirates
Project	The Tektran Website and INCCSYS Plugin
Sector	Construction, Project Management, Cost Control, Digital Transformation

Description:

A construction project management platform built to streamline cost control and operational efficiency for agile construction companies. Powered by smart^r., the flagship INCCSYS (Integrated Cost Control System) application was developed and deployed in under two months, enabling Tektran to enhance project tracking, budgeting, and resource management across multiple construction sites.

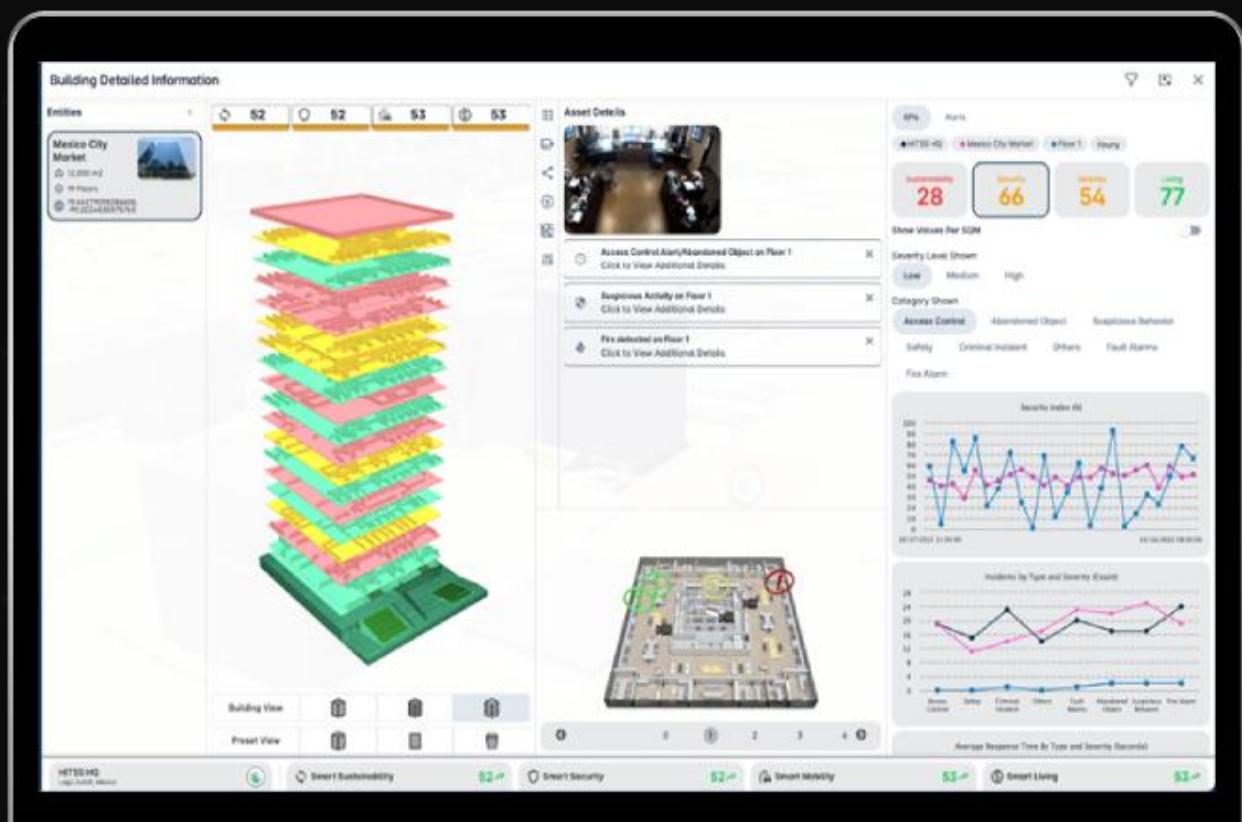


S/N	Parcel	Work Package	Activity	Cost Code	Facility	Page	BOG	QTB	Cost	S/C Rate	S/C Cost	Unit Cost	Selling Rate
43	P1	01B01	B01-001	202115	VIP	3.01	a	0	00	0	\$0.00	\$15.66	17.75
44	P1	01B01	B01-002	203020	ADMIN	3.01	b	1	00	2.96	\$5,387.20	\$2.96	2.71
45	P1	01B03	B03-002	203010	VIP	3.02	b	1	00	0	\$0.00	\$3.02	2.69
46	P1	01B02	B02-002	203040	VIP	3.02	c	0	00	0	\$0.00	\$568.00	703.49
47	P2	02B01	B02-129	207010	VIP	3.02	a	0	00	3.33	\$3,892.77	\$3.33	4.44
48	P2	02B01	B02-129	208120	ADMIN	3.02	d	0	00	0	\$0.00	\$7,484.00	6922.35
49	P2	02B01	B02-129	212035	ADMIN	3.01	c	0	00	0	\$0.00	\$1,031.96	1277.97
50	P2	02B01	B02-129	208110	ADMIN	3.02	d	0	00	0	\$0.00	\$875.00	1211.41
Grand Total		Total						00		\$9,283.97			

Client	Global HITSS
Location	Mexico City, Mexico
Project	Mexico City Market Building Digital Twin & Video AI Use-Case Implementation
Sector	Enterprise, Security, AI/ML, Smart Surveillance

Description:

An enterprise-grade Video AI security solution paired with a digital twin of the HITSS headquarters in Mexico City. Using real-time AI monitoring for suspicious behavior detection, overwatch alerts, and secure data handling, subcontracted via Picacity AI, we empowered HITSS to improve building security, reduce response times, and gain a holistic view of their infrastructure across multiple data points.

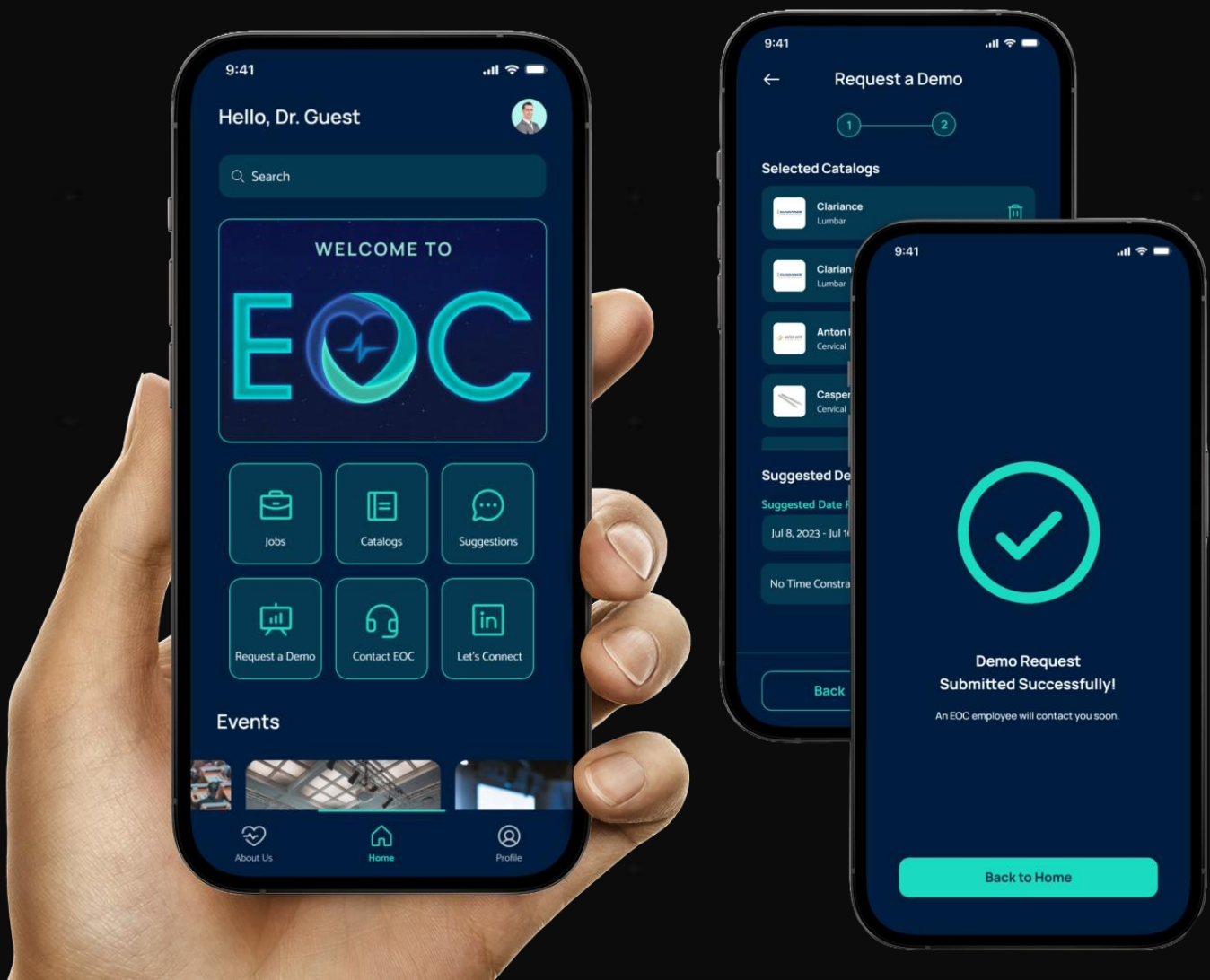




Client	EOC Medical Supplies
Location	Dubai, United Arab Emirates
Project	The EOC Mobile App & ERP
Sector	Healthcare, ERP Systems, Supply Chain, HR & Workforce Management

Description:

Custom-built and powered by smartr., the EOC mobile app and ERP performs online surgery booking, private company team chatrooms, online job submissions, online demo requests, employee performance monitoring, leave management, role-based access control, and real-time updates. Designed and delivered in 12 weeks.

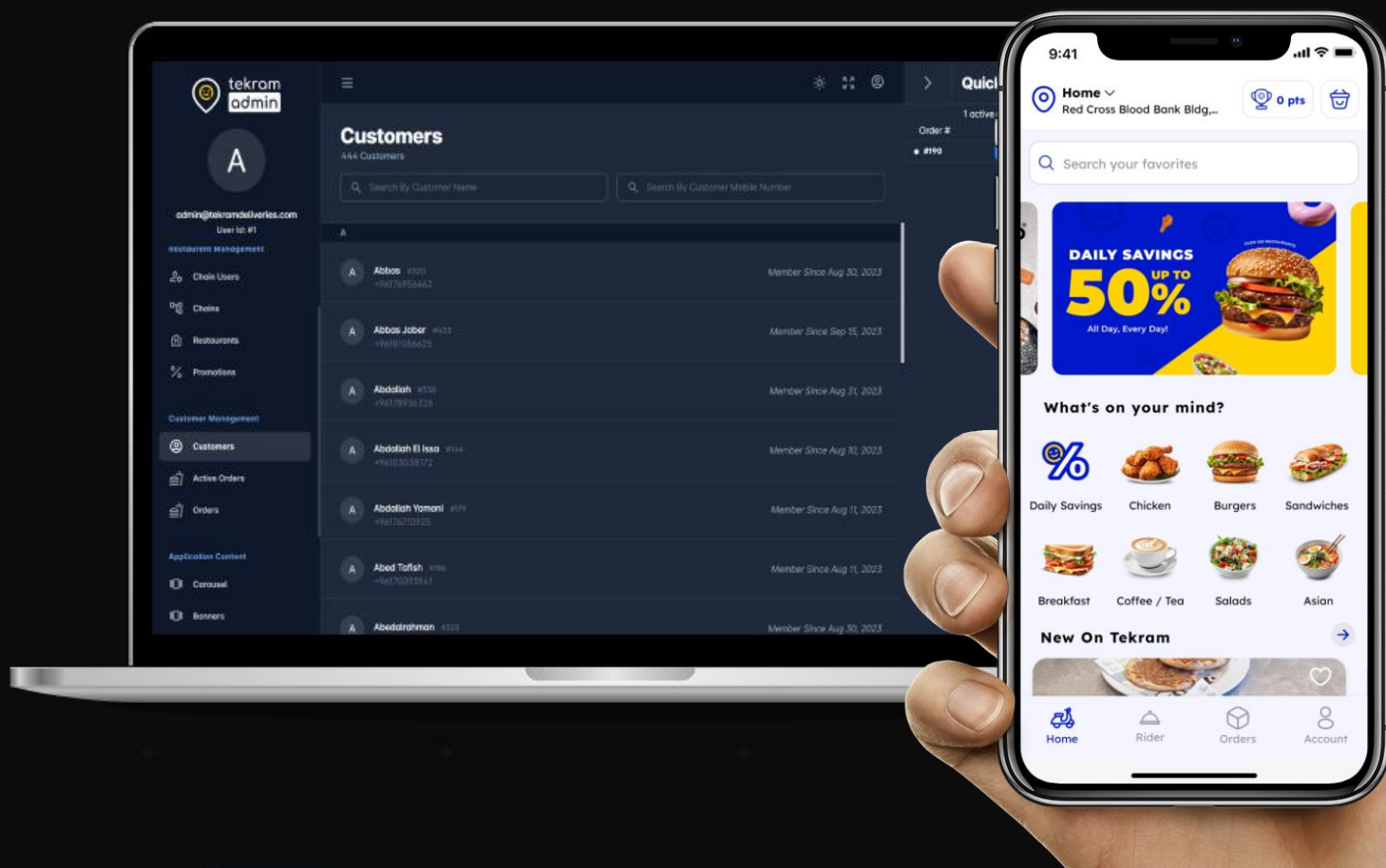




Client	Tekram Delivery
Location	Beirut, Lebanon
Project	The Tekram Delivery Mobile App & Platform
Sector	E-Commerce, Logistics, Real-Time Systems, Consumer Platforms

Description:

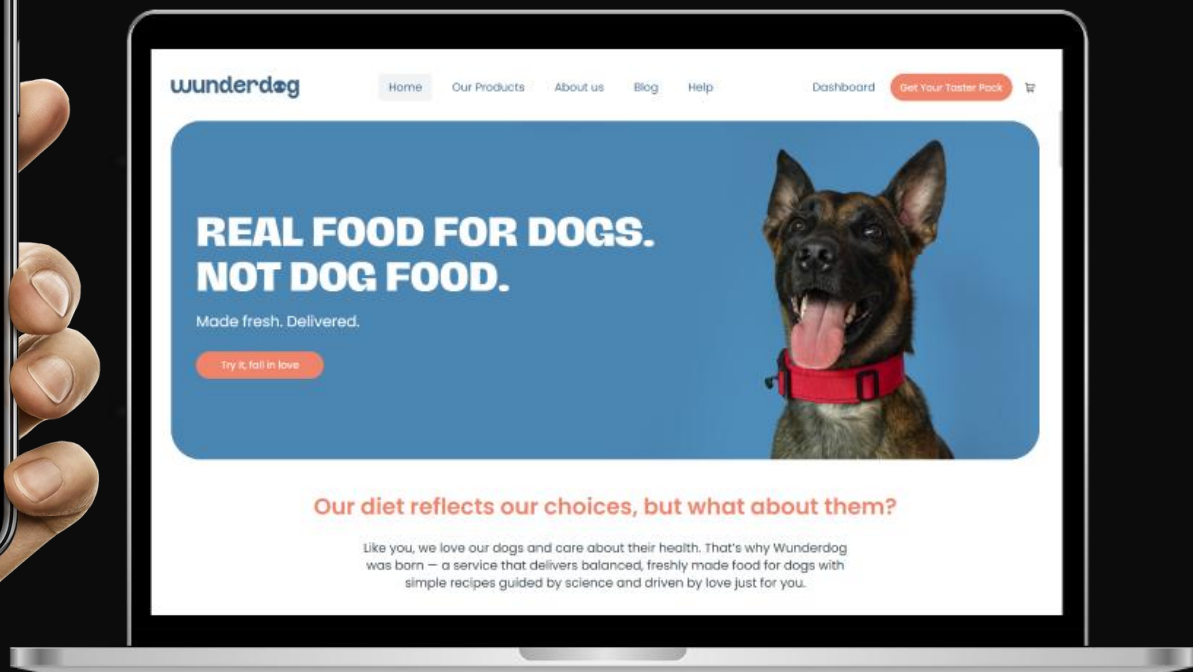
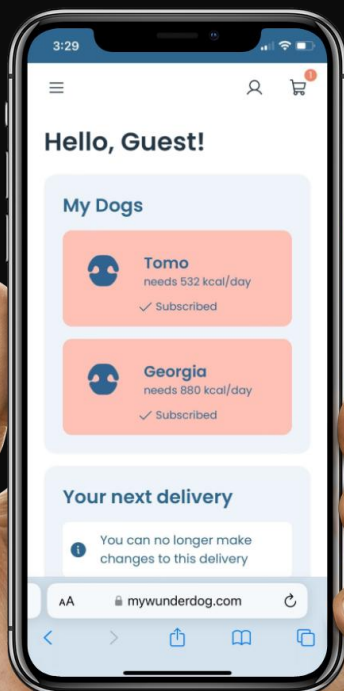
A large-scale, on-demand food delivery ecosystem serving 50,000+ users, Tekram seamlessly handles real-time ordering, delivery tracking, and payment processing across six web apps and one mobile app. Custom-built and powered by smart^r., The Tekram Delivery platform consists of 6 management and business-facing web applications and a mobile application, all interconnected with real-time functionality. Go-to-market was achieved in 2 months.



Client	Wunderdog Fresh Pet Food
Location	Dubai, United Arab Emirates
Project	The Wunderdog Platform
Sector	E-Commerce, Membership Management, Consumer Platforms, Logistics

Description:

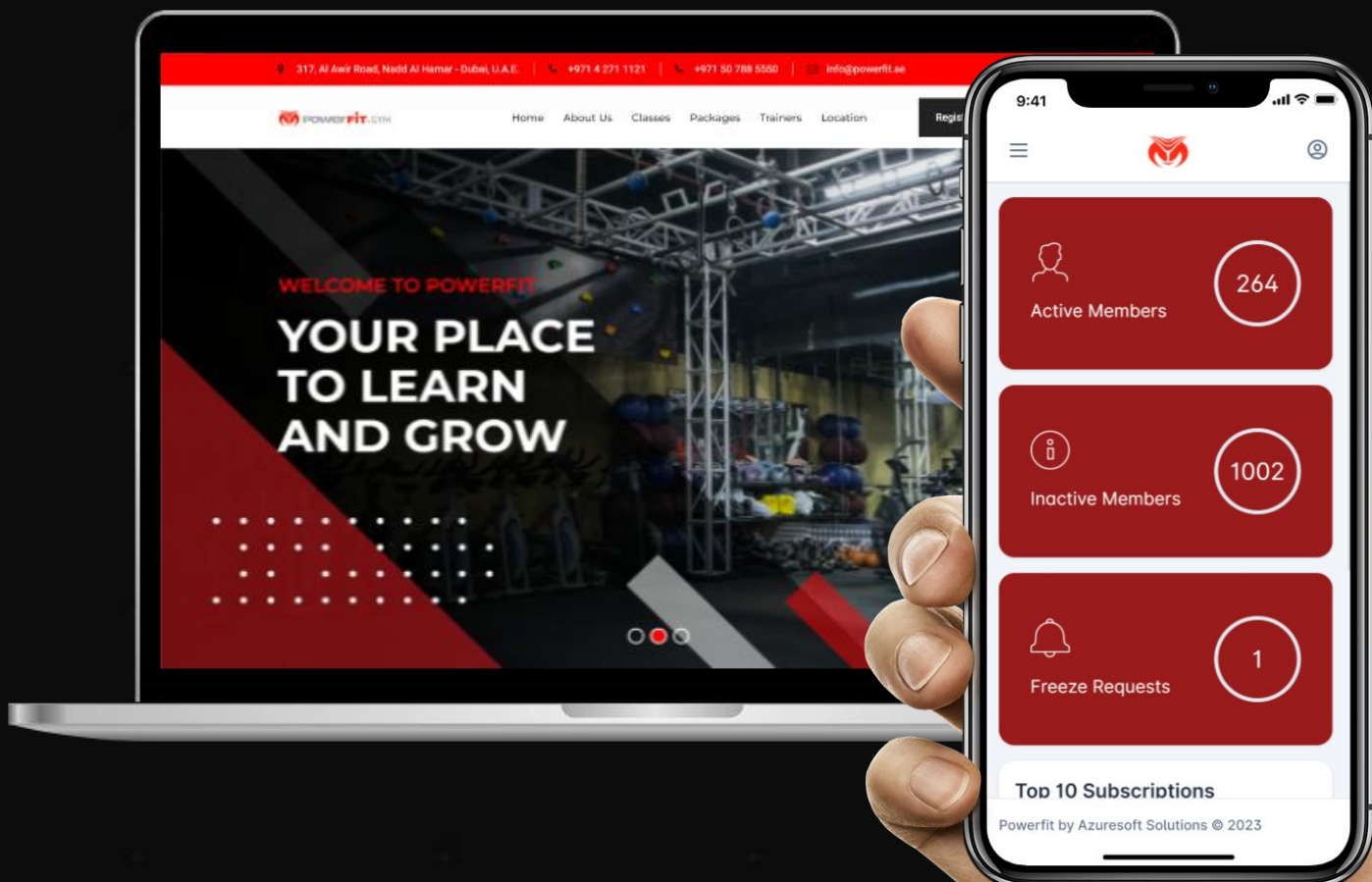
Committed to enhancing pet wellness through nutrition, Wunderdog partnered with Smartr. AI to create their complete digital ecosystem. Custom-built and powered by smartr., the solution includes an admin portal, website & acquisition funnel, subscriber dashboard, delivery management system, and sales channel management program – enabling streamlined operations and an improved customer experience.



Client	Powerfit Gym
Location	Dubai, United Arab Emirates
Project	The Powerfit Website & Gym Management System
Sector	Sports & Recreation, Membership Management, Point-of-Sale (POS), Consumer Platforms

Description:

A custom-built web platform and automated customer management system that integrates point-of-sale and membership tracking for 2,000+ active members. By automating billing and visitor check-ins, we reduced administrative overhead and improved the overall user experience.





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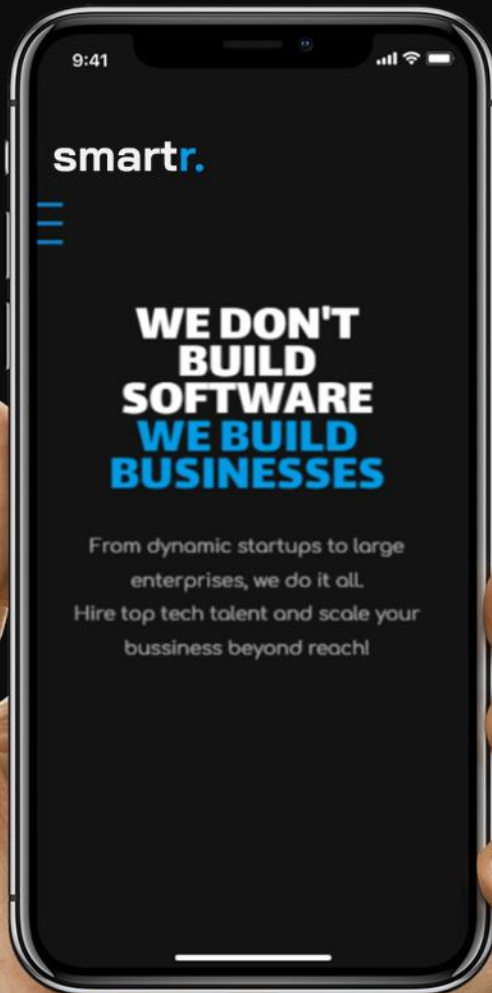
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